

PROGRAMS ORGANIZED

Year	Name of the workshop/seminar	Date From – To
2016-2017	Entrepreneurship- An Empowerment for Graduates	23.08.2016
	Sustainable strategies studies in competitive business environment	27.08.2016
	Human Rights	03.09.2016
	Soft Skill Training Programme and Skill Development	19.01.2017
	Career Development Programme	09.03.2017
	Communication Development and Training	23.06.2017
2017-2018	Women Entrepreneurship	28.07.2017
	Innovative marketing strategies for business growth	08.09.2017
	Envisioning the India's future in business	10.01.2018
2018-2019	Soft skill development programme	07.07.2018
	Business invention	15.09.2018 – 16.09.2018
	Entrepreneurial development through the technical support of bankers	22.01.2019
	Health care management development programme	15.02.2019
	Orientation on Production and Materials Management	18.09.2018
2019-2020	Data analysis using SPSS	8.07.2019 to 11.07.2019
	Human rights	17.07.2019
	Research in the present scenario	20.07.2019
	Successful entrepreneur	29.07.2019
	Business development	07.07.2019
	Entrepreneurship development program	10.07.2019 – 13.07.2019
	Martial Arts	27.11.2019

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	Aari Workshop	03.03.2019
	Jute Bag Making Workshop	01.02.2019
2020	National Seminar on “Own Your Journey through the Journey of Entrepreneurship”	27.05.2020 to 29.05.2020
	Market Maxima - Workshop on Business development for the Businessmen	07.02.2020
	Social Entrepreneurship	04.01.2020
	Successful entrepreneur	29.01.2020
2020-2021	Reigniting the Research	15.03.2021 to 20.03.2021
	Be ready to take the next step in the future	09.04.2021
	Life skill of business graduates	22.04.2021
	Aspiring entrepreneurship program	25.04.2021
2021-2022	Opportunities for student innovators to become entrepreneurs	31.08.2021
	Intellectual property rights	29.12.2021
	Perceive your Rights	20.11.21
	IPR	29.12.21
	Innovate to Venture	12.02.21
	Promoting Financial Literacy	13.05.22
	Entrepreneurship Immersion Programme	17.05.22
	Crisis and the business opportunities available in Sri Lanka	11.04.2022
	Manthan business plan 2022 knowledge	28.04.2022
	The powerhouse of innovation for a better world through entrepreneurialism	22.04.2022
2022-2023	Goods and Services Tax	11.10.2022
	Sustainable development goals	07.01.2023
	Qualities of professional trainers	31.01.2023

- Department Inauguration of BBA (Hospital Administration) was organized on 16th August 2023. Dr.Preethi Prabhakaran gave the welcome address. Dr. Beulah Suresh, Head and Assistant Professor, Department of Business Administration delivered the Inaugural Address. The chief guest of the program was Dr. Samuel N J David Sr. Personnel Manager, Christian Medical College & Hospital, Ludhiana. He addressed the students of BBA (Hospital Administration) with lot of insights in concurrence with Women Empowerment and the importance of academics. The report of the academic year 2022-23 was presented amidst the gathering. Dr.K.Chandhana (Assistant Professor) was the Master of Ceremony. Finally the programme ended with the Vote of Thanks delivered by Ms. Ruchlin Joshi Jena, the Department Secretary.
- In commemoration with “World Cancer Day”, Cervical Cancer Awareness Programme was organised by the department of BBA (Hospital Administration). Dr. Narmada S. (Pediatrician and Director, Nalam medical centre and hospital, President IMA, Vellore), Dr. Manigandan (Consultant Physician, PM Medical Centre, Walaja), Dr. Anita Sendan (Consultant Physician, PM Medical Centre, Walaja) were the chief guests of the programme. The program aimed to educate students and staff about the importance of cervical cancer prevention, early detection, and overall women's health.
- In commemoration with World Hearing Day, the Department of BBA(Hospital Administration) along with the Headway Academy & Foundation organised a virtual workshop on "Sign Language" on 2nd March 2024. Mr. Sankreswaran and Ms. Srinithi were the trainers of the session. Students were taught basic signs to communicate with them using sign language. They enlightened the students by insisting on inclusivity of those disabled people.